

CHANGE ON BORDERS

March 22nd 2007, Gmünd

www.industrieviertel.at

„LAGERA“: LABORATORY FOR JOINT DEVELOPMENT
OF CROSS-BORDER LABOUR MARKETS

Barbara Maschin

(Project manager, Regional Management Industrieviertel)

Region „Industrieviertel“

www.industrieviertel.at

App. 560.000 Inhabitants

168 Communities

Traditional Industry Zones:

Triestingtal

Piestingtal

Schwarzatal

Wiener Becken

Trade and service industries
surrounding south of Vienna

Vienna Airport

Technopol Wr. Neustadt

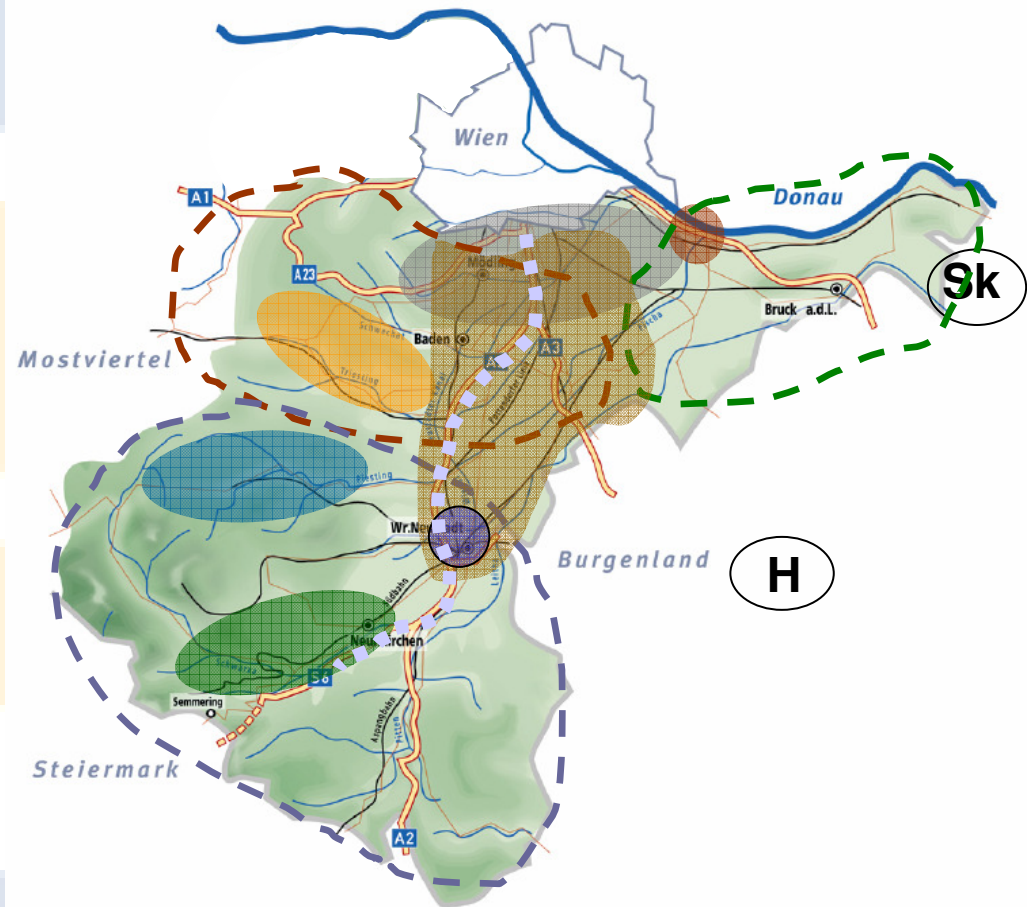
Touristic Regions:

March-Donauland (valley of river danube)

Wiener Wald-Thermenregion

Wiener Alpen in Niederösterreich

Strong axis – road and railroad network



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Border Region

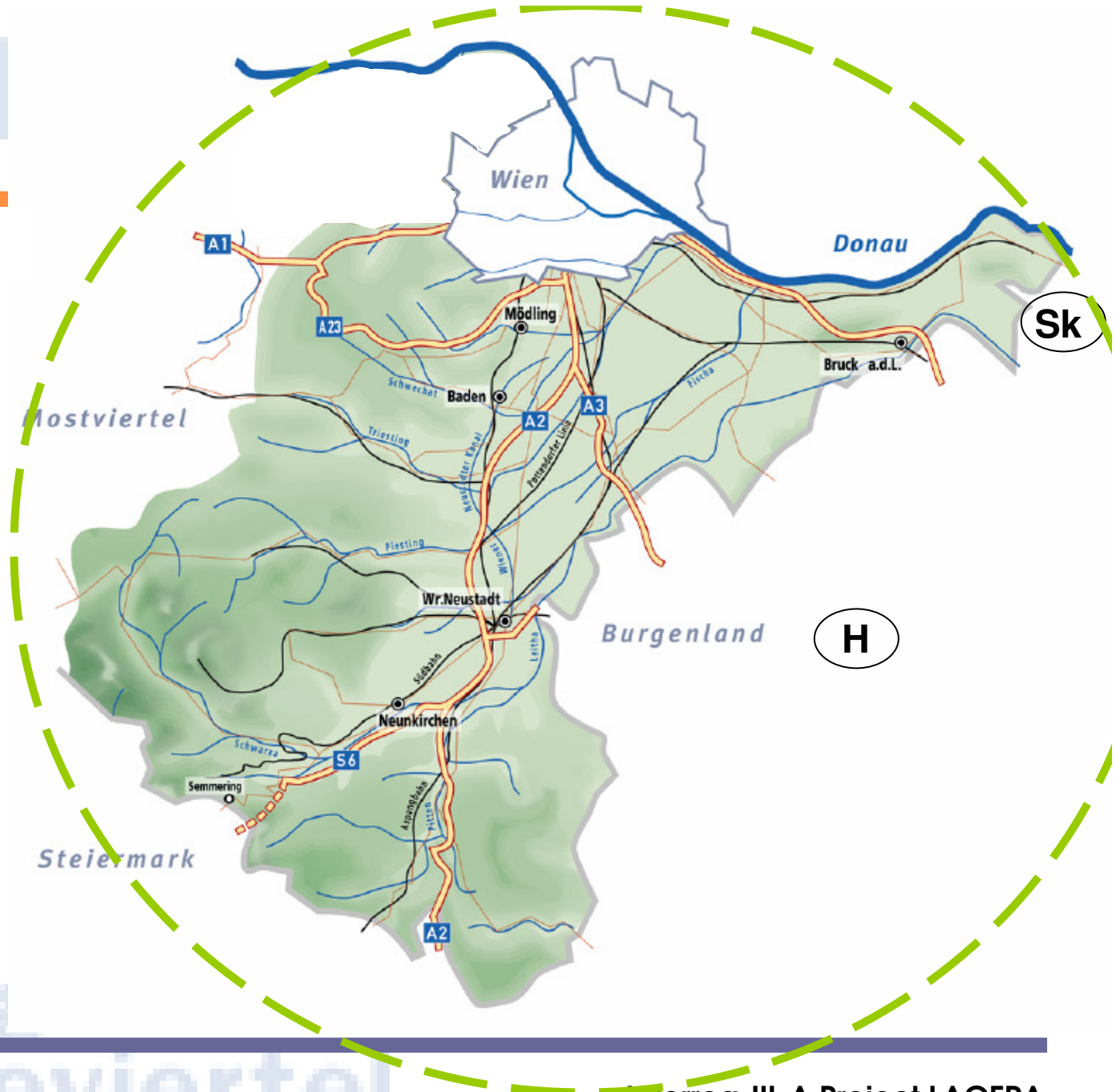
Support of the cross-border cooperation and development of the border region– Interreg IIIa / ETZ initiatives:

Language offensive – USIS/USP

Development of a cross-border network of microregional centers and small towns

Development of the regional labour market

Interreg Small Project Fund



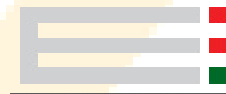
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Project holder:



Project partners:

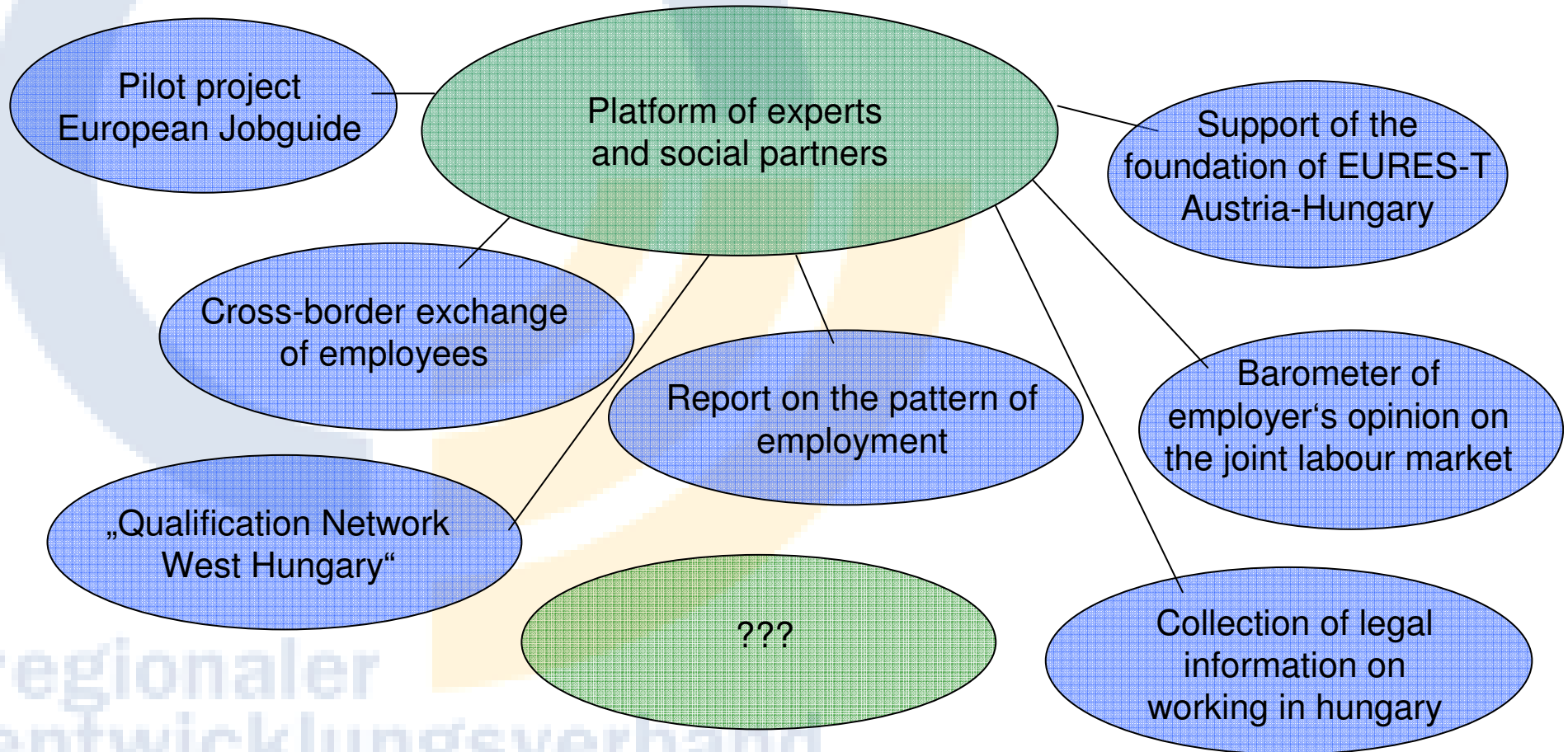


Paying authorities:

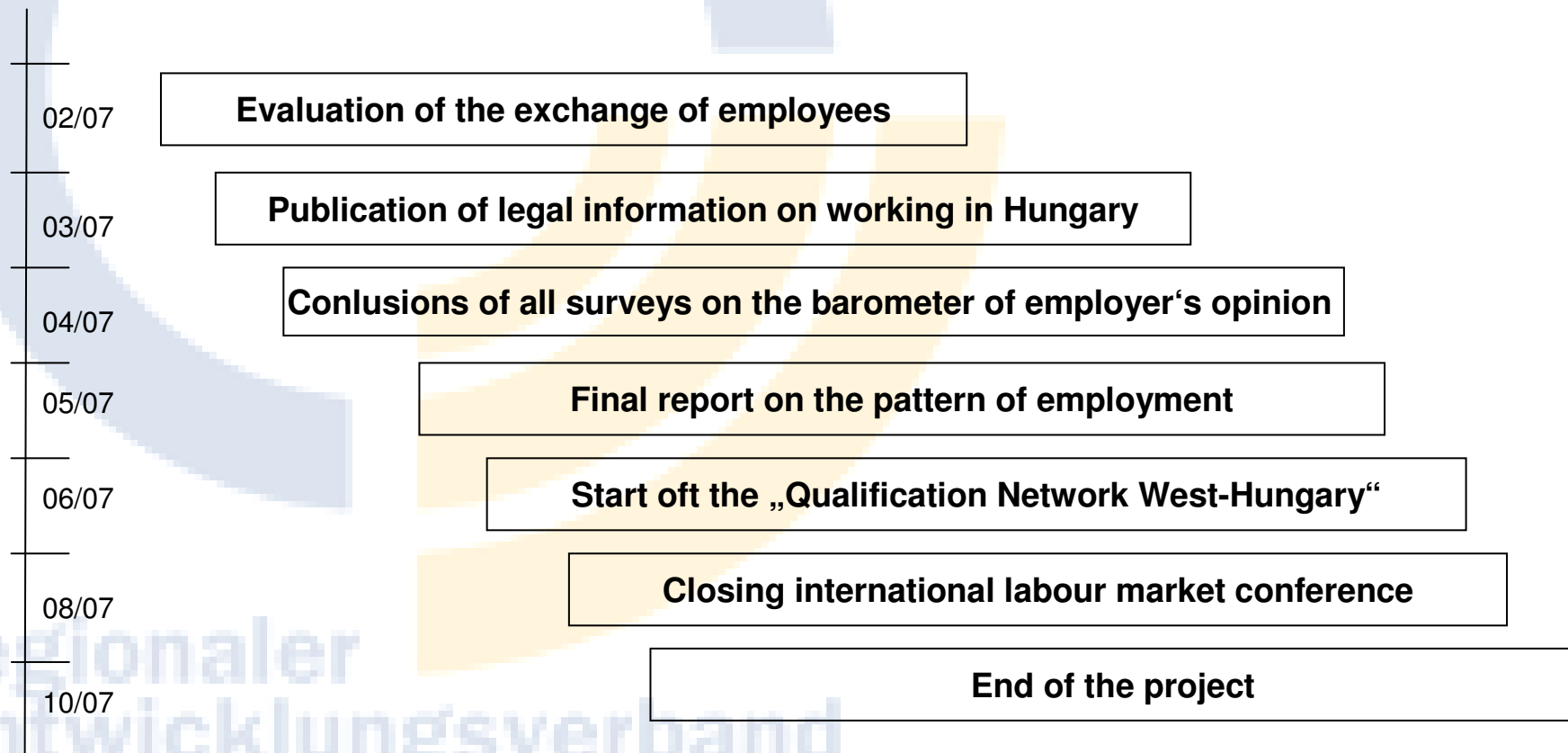


regionaler
entwicklungsverband
industrial
rieviertel





Scedule 2007



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